

KEN BLANCHARD
SUSAN FOWLER AND LAURENCE HAWKINS

SELF LEADERSHIP AND

**THE ONE
MINUTE
MANAGER**

**GAIN THE MINDSET AND SKILLSET FOR
GETTING WHAT YOU NEED TO SUCCEED**

**THE ONE
MINUTE
MANAGER**

**REVISED
EDITION**

Ken Blanchard
Susan Fowler
Laurence Hawkins

**Self Leadership and the One
Minute Manager: Gain the
mindset and skillset for getting
what you need to succeed**

Аннотация

Twenty years after creating the phenomenal bestselling classic *The One Minute Manager*, Ken Blanchard returns to its roots with the most powerful and essential title in the series as he explores the skills needed to empower yourself to success. In this captivating business parable, bestselling author Ken Blanchard tells the story of Steve, a young advertising executive who is about to lose his job. During a series of talks with a gifted magician named Cayla, Steve comes to realize the power of taking responsibility for his situation and not playing the victim. Passing along the knowledge she has learned from *The One Minute Manager*, Cayla teaches Steve the three tricks of self leadership. These three techniques not only empower him to keep his job, but give him the skills he needs to keep growing, learning, and achieving. The primary message of **SELF-LEADERSHIP AND THE**

ONE MINUTE MANAGER is that power, freedom, and autonomy come from having the right mindset and the skills needed to take personal responsibility for success.

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KEN

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SELF

Copyright

Thorsons

An imprint of HarperCollins*Publishers*

1 London Bridge Street

London SE1 9GF

www.harpercollins.co.uk

First published by Thorsons 2018

FIRST EDITION

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2005, 2018

Cover design © HarperCollins*Publishers* Ltd 2018

Grateful acknowledgement is made to Bristol Park Books for permission to reprint “The Business Card Trick” from *The Mammoth Book of Fun and Games* by Richard B. Manchester © 1976 by Hart Publishing Company, Inc.

A catalogue record of this book is available from the British Library

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Source ISBN: 9780008263669

Ebook Edition © February 2018 ISBN: 9780008263676

Version: 2017-11-27

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Acknowledgments

About the Authors

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About the Publisher

To my mother, Dorothy Blanchard, who taught me how to take control of my own life before someone else did.

—KEN BLANCHARD

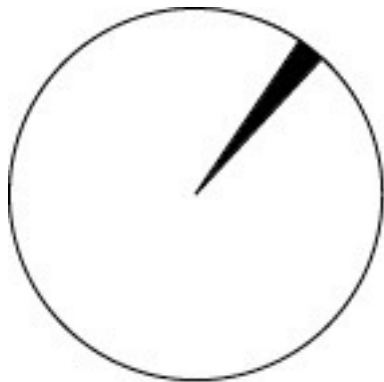
To my wonderful parents, Phyllis and Dick, who helped me realize the magic of self leadership by encouraging my curiosity,

independence, and love of learning.

—SUSAN FOWLER

To my three daughters, Genevieve, Ashley, and Juliet, with the fondest hope that they may be beneficiaries of these self leadership concepts and tools and immerse themselves in the good life.

—LAURENCE HAWKINS



Introduction

Today it's imperative that people become self leaders—individuals capable of setting priorities, taking initiative, and solving problems independently.

In the old days, command-and-control managers often made all the decisions and told people what, when, and how to do things. We now know that this management style can erode a healthy sense of autonomy and dampen people's initiative, creativity, and sense of well-being.

The nature of 21st-century work requires a more collaborative working environment. Advances in technology are decentralizing the workplace. For example, more people are working virtually and using cloud-based tools to move projects forward. Things are changing so rapidly that direct reports often know more about their work than their managers do.

In today's collaborative, decentralized workplace, it's essential that individuals become proactive contributors rather than reactive order-takers. For things like sales campaigns and customer service initiatives to succeed, they must be supported by people skilled in proactive self leadership.

First published in 2005, *Self Leadership and the One Minute Manager* introduced a proven path to empowerment in the guise of a fun-to-read parable. In the increasingly fast-paced world of work, this updated edition is more relevant than ever.

If you are an individual contributor, this book will show you how to be proactive about getting the help you need in order to succeed. If you are a manager or executive, this book will teach you the fundamentals about developing self leaders.

Our research shows that when individual contributors and managers align around self leadership, both become more engaged and produce better results. As a result, customers are happier and organizations become more profitable. In fact, a culture of self leadership is the hallmark of great organizations. In these companies, leadership is happening everywhere, not just in the C suite.

So enjoy this story. As you'll soon discover, self leadership is not a rare ability reserved only for the supermotivated and highly gifted people of the world. It is a mindset and skillset that can be learned—and taught.

Конец ознакомительного фрагмента.

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